

DIRECT TO YOU!

INTRODUCING DIRECT TO YOU!

Maintaining communication with our customers is important to Canadian Direct so we developed **Direct To You!** Our intention is to make sure our customers are informed about all the products and services Canadian Direct offers. Each quarter we will feature a product, provide a money saving tip for your insurance, show how Canadian Direct is involved in the community, and highlight any new features.

For those of you who don't know, Canadian Direct Insurance Incorporated is a Canadian federally chartered property and casualty insurance company currently doing business in British Columbia and Alberta. On May 15, 1996 Canadian Direct Insurance changed the insurance industry in BC by becoming the first BC based company to sell direct to our customers via the telephone. We now offer our customers in BC and Alberta a full suite of home, auto and travel insurance products over the phone. You can even purchase a new auto insurance policy online and by doing so you could save up to an additional 10%!

Canadian Direct Insurance is different to many other insurance companies because we deal directly with our customers. That means that when you buy a policy, when you service your policy or when you make a claim you deal directly with us. We pride ourselves on both our high level of customer service and the premium savings we can offer to you through going direct!

FEATURED PRODUCTS

Canadian Direct recently launched our Canadian Direct World Points MasterCard. The [Canadian Direct World Points MasterCard](#) allows its users to collect points to redeem for travel, merchandise, gift certificates or even cash back **including a credit to your home or auto insurance.**

As a Canadian Direct WorldPoints MasterCard cardholder you earn 1 point for every \$2 in net retail purchases and there is no annual fee! Also, there are no limits on the amount of the points you can collect and the points don't expire!



For more information or to apply for the Canadian Direct WorldPoints MasterCard [click here now.](#)

SAVE MONEY ON YOUR INSURANCE

In these tough economic times it is important to save money wherever possible. Here is just one of the many ways to save money on your insurance through Canadian Direct:

Save up to another 10% on your home insurance if you insure both your home and auto with Canadian Direct.

Canadian Direct makes it worthwhile to insure both your home and auto with us

For more ways to save on your insurance [click here](#)

IN THE COMMUNITY

Don Hay's Coaches Corner

Canadian Direct takes pride in our community. We are always looking for ways to give back to the communities we live and work in. Our latest endeavor is in partnership with the Vancouver Giants. Canadian Direct and the Vancouver Giants created the Don Hay's Coaches Corner. Don Hay's Coaches Corner provides the opportunity for kids to attend a Vancouver Giants game who may not otherwise have the opportunity to attend. The kids attend the game in the Canadian Direct Suite where they enjoy great food and souvenirs at no cost to them or their families. For more information [click here](#)



NEW FEATURES

eDelivery Renewals

eDelivery was developed by Canadian Direct Insurance to give customers another choice in how they receive their auto insurance documents. It's electronic, it's quick, and it saves time and money.

Up until recently, customers who chose this new option could receive their new auto policy documents and any changes to this policy online.

Great news, as of March 9th customers who signed up for eDelivery will now receive their policy renewal notification electronically via e-mail. So this means customers can now receive almost all their automobile policy documents electronically (Permanent pink cards in Alberta are printed on special paper so they must still be mailed).

eDelivery customers will receive an e-mail informing them their auto renewal documents are available online! These customers can now view their renewal online and then renew their policy. As a bonus, customers can now also change their method of payment and their payment details online in real time (some conditions apply).