

DIRECT TO YOU!

Direct To You, is our way of keeping our customers up to date on what is happening at Canadian Direct Insurance.

SAY YES TO SAVINGS

**INTRODUCING THE SULTAN OF SAVINGS,
THE GURU OF CASH, THE MAN WITH THE PLAN :
RON ROBERTSON!**

**ENTER FOR YOUR CHANCE
TO WIN \$5000 COLD, HARD CASH*
OR A PRIVATE ONE ON ONE SESSION
WITH RON ROBERTSON!****

* cash may or may not be cold and/or hard

** Ron may or may not be a fictional character we made up. We'll let you decide.



featured products

Travel Insurance

So you are going away on a trip. You have your airline tickets, your hotel reservations have been made, you've packed and are ready to go, but something is missing... **Travel Insurance!**

Peace of mind on a vacation is really what makes a good vacation great. **Get a Travel Insurance quote online** (BC residents only) or **over the phone**, it takes just minutes.



Canadian Direct offers a wide variety of Travel Insurance products including travel medical, trip cancellation, trip interruption and much more!

save money on your insurance

Do you own 2 or more vehicles?

At Canadian Direct Insurance we offer a multi-vehicle discount!

If you ensure 2 more vehicles with us you could be eligible for up to a **10% discount on each vehicle**.

For more ways to save on insurance [click here now](#).



in the community

Safer Parking Initiative Celebrates 2nd Anniversary



The Safer Parking Award is a visual identifier or brand, granted to those parking facilities that have been vetted by the Vancouver Police Department and met a set of criteria that help to deter criminal activity and anti-social behaviour, in order to prevent crime and reduce the fear of crime in the parking facility.

There are now 35 parking facilities in Vancouver that boast the Safer Parking Award. In a Safer Parking certified facility your chance of experiencing crime is reduced by nearly 75%.

To find a list of Vancouver's Safer Parking facilities visit: www.saferparkingvancouver.com

[Click here to see what else Canadian Direct is doing "In the Community"](#).

safe driving tips

How To Control Aquaplaning

Driving through puddles or even heavy rain can cause your vehicle to begin to "aquaplane". What this means is the tires of your car literally begin to "skim" across the top of the water, much like a water ski. This is because the treads, or grooves, in the tires can not disperse the water quick enough, allowing the tire to ride on top of the water instead of cutting through it.

If you do start to aquaplane, do as little as possible. I know that doesn't sound like very good advice, but think about it. If you brake, it will make the skid or slide even worse. Step on the gas - accelerate - and it will also make things worse. And steering won't help much either. After all, if you don't have any traction, how are any of these reactions going to help?

All they do is make matters worse.

So, the best advice I we can give is, very slightly, ease off the gas pedal - gently. And then keep the front wheels pointing straight ahead, even if it means driving towards something you don't want to, until you have stopped aquaplaning.

quick links

- See what's new at canadiandirect.com
- Get an online auto insurance quote and you could save up to another 10%
- Get a Travel Insurance quote or buy a policy online!
- Sign up for our Canadian Direct Insurance MasterCard
- Looking for a great bank with great service?
- See what the Canadian Western Bank Group has to offer!
- Canada's newest online banking service – Canadian Direct Financial